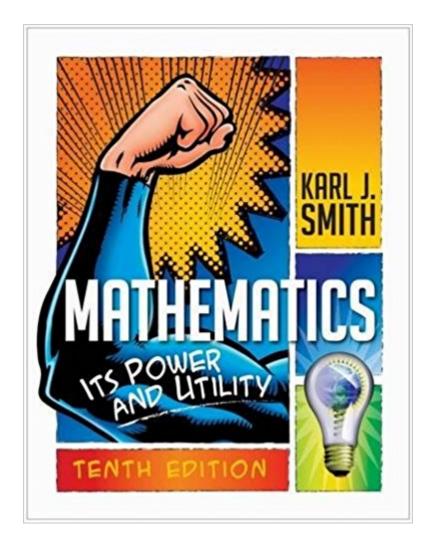


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Mathematics: Its Power And Utility





Synopsis

MATHEMATICS: ITS POWER AND UTILITY, Tenth Edition, combines a unique and practical focus on real-world problem solving allowing even the least-interested or worst-prepared student to appreciate the beauty and value of math while mastering basic concepts and skills they will apply to their daily lives. The first half of the book explores the POWER and historic impact of mathematics and helps students harness that POWER by developing an effective approach to problem solving. The second half builds upon this foundation by exploring the UTLITY and application of math concepts to a wide variety of real-life situations: money management; handling of credit cards; inflation; purchase of a car or home; the effective use of probability, statistics, and surveys; and many other topics of life interest. Unlike many mathematics texts, MATHEMATICS: ITS POWER AND UTILITY, Tenth Edition, assumes a basic working knowledge of arithmetic, making it effective even for students with no exposure to algebra. Completely self-contained chapters make it easy to teach to a customized syllabus or support the precise pace and emphasis that students require.

Book Information

Hardcover: 624 pages Publisher: Brooks Cole; 10 edition (January 1, 2012) Language: English ISBN-10: 1111577420 ISBN-13: 978-1111577421 Product Dimensions: 0.8 x 8.5 x 10.8 inches Shipping Weight: 3.2 pounds (View shipping rates and policies) Average Customer Review: 4.4 out of 5 stars 30 customer reviews Best Sellers Rank: #73,255 in Books (See Top 100 in Books) #56 in Â Books > Science & Math > Mathematics > History #223 inà Â Books > Science & Math > Mathematics > Pure Mathematics > Algebra > Elementary #390 inà Â Books > Textbooks > Science & Mathematics > Mathematics > Algebra & Trigonometry

Customer Reviews

Karl Smith is professor emeritus at Santa Rosa Junior College in Santa Rosa, California. He has written over 36 mathematics textbooks and believes that students can learn mathematics if it is presented to them through the use of concrete examples designed to develop original thinking, abstraction, and problem-solving skills. Over one million students have learned mathematics from Karl Smith's textbooks. I had to get this book for a Math65 class at a community college. Luckily I decided to rent instead of ordering it because it was absolutely disappointing. It is supposed to support a class in Applied Mathematics. Almost nothing about this in this book! It's a lame rehearsal of basic high school math for people who rather should have gotten private tutoring. No interesting applications at all, but many mistakes. I'd really like to know what the author and his proof-readers were thinking...'Mathematics: Its power and utility' reaches rock bottom when it applies that mass and weight is the same!Avoid buying, rent as cheap as you can if you have to since it's not worth keeping.

I never ordered this book! No comment

great!

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This is a beginner's book. It's easy to utilize and helps you learn concepts in an organized way.

my husband does math as a pass time and is 71 but he loves staying in touch with how the math world has changed sinse he took 4 yrs of college he was very pleased with this book.

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